

Manka+Evans

Stephen Manka of Manka Design Studio and Bryan Evans of j Creative (Manka+Evans) are pleased offer our proposal for a public art installation at Lakewood's western gateway.

Experience

With extensive experience public art, urban planning, and landscape architecture, Manka+Evans bring a unique relationship and unmatched skillset to design projects. Stephen has been creating art installations for public and private spaces and events for 15 years. Notable projects include "Chorus Line," the key public art installation at Cleveland's Playhouse Square, and "City of Light" located on the downtown Cleveland Mall. Stephen has also been a perennial fixture at Cleveland's Ingenuity Festival, where he's created artistic installations and experiences for the past 5 years. Bryan has 15 years experience in urban design and planning, design consulting, landscape architecture, and project management. As Planning Director for University Circle Incorporated in Cleveland, Bryan spearheaded the "Bring Back Euclid Avenue" campaign that resulted in numerous high-profile design projects that today enliven the University Circle neighborhood. As project manager for Studio Graphique (now Guide Studio), Bryan guided multiple signage and wayfinding projects and worked extensively with municipalities and their planning and permitting processes.

Together, Stephen and Bryan have collaborated on many projects, notably the Birdtown Master Plan for the Birdtown neighborhood in Lakewood, Ohio; "Arcs" sculptural lighting installation in Cleveland's University Circle; and "Fishhook" for the Cove neighborhood in Sandusky.

Project Vision

This project is about much more than signage or bike parking. It's a statement. This project is about celebrating a vibrant community and its commitment to active, healthy living. It's about reclamation. More often than not, the first sign of new life in any stressed environment is grass. While simple and humble, this grass signals a transformation. It's a sign of nature reclaiming what came before.

"Reclaimed" will amplify that idea: a simple yet bold and powerful form will celebrate the community's commitment to placing the importance of parks and public spaces and the people that use them on par with cars and trucks. It will announce entry into a progressive city and build off not only Lakewood's collection of amazing parks but also the adjacent Cleveland Metroparks.

Reclaimed



Reclaimed

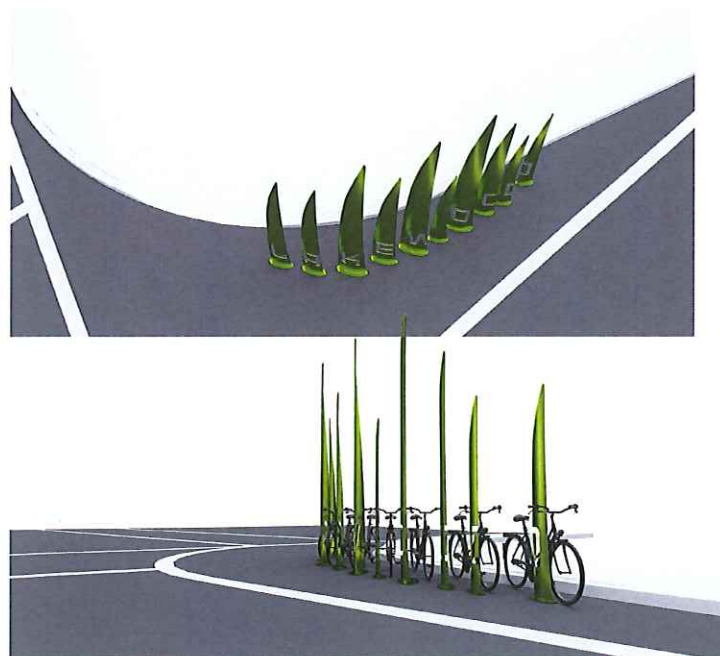
The Concept

This should be the perfect intersection: a bustling mixed-use district as a gateway to a vibrant community, mile zero on Cleveland's Emerald Necklace, and the bridge that spans the majestic Rocky River Valley. Cars have taken over this space. Lakewood aims to reclaim it as a place for everyone -- pedestrians, cyclists, motorists -- to experience, occupy, and enjoy.

"Reclaimed" is symbolic of Lakewood's parks and the Rocky River Valley below pushing up through a sea of concrete. It marks an entrance to Lakewood and pays homage to its Metroparks neighbor. It represents a conscious movement to think differently about our public spaces and how we use and experience them.

The Details

- 8-12 steel blades of grass 6' - 12' high mounted to steel plates bolted into existing roadbed (number of blades dependent upon final sizes and price of steel at time of project initiation)
- Blades painted in bright yet organic tones
- Laser cut "LAKEWOOD" across a baseline acts as gateway signage
- Laser cut letters allow for bicycle parking and locking
- Ground plane of all 3 corners to be painted in hatched grass pattern (colors to match and complement the sculptures) as shown
- Individual blades of grass provide a substantial visual mass while preserving sightlines for motorists and pedestrians from all directions



Cost Estimate

Manka+Evans expects the total project cost to meet the stated budget of \$15,000, inclusive of material, time, labor, and overhead. Not included in this budget is the painting of the street surfaces or extensive foundation work beyond the installation technique described herein.

Schedule

Below is a preliminary schedule of services based on the provided project deadline of Fall 2018

Early September

Expected date of notification to winning design team

Week of September 10-14

Meet with City Officials

Present concept to City boards and committees

Begin refinements to concept

Week of September 17-21

Finalize installation design

Share specifications with City Officials

Source material

Weeks of September 24-28, October 1-6

Fabrication

Week of October 8-12

Finishing and painting

Week of October 15-19

Installation

Project Staffing Plan

Both Bryan and Stephen will be heavily involved in all aspects of the project from concept through fabrication to installation. Bryan Evans will be your primary contact for the duration of the project.

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Lakewood Public Art Estimate of Probable Costs

10.22.18

Grasses (9 total, varying heights 10'-12')	\$14,616
<ul style="list-style-type: none">• Parts welded from laser cut ½" steel plate• Blasted, primed, painted• Anchor bolts drilled and epoxied• Transport, rigging, installation	
LKWD Signage Posts	\$,3810
<ul style="list-style-type: none">• Materials and fabrication• Finish• Anchor bolts drilled and epoxied• Transport and installation	
<u>Artist's stipend</u>	<u>\$1,000</u>
Total	\$19,426